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***FOR IMMEDIATE RELEASE***

## **SHERATON DALLAS HOTEL PARTNERS WITH 2020 LIVE OAK STREET MISSION FACILITY FOR RELIEF EFFORTS DURING UPCOMING HURRICANE SEASON**

**DALLAS – August XX, 2010** – The Sheraton Dallas Hotel is pleased to announce a new partnership with the 2020 Live Oak Street Mission Critical Facility (2020 MCF) to provide a family-friendly atmosphere for business continuity operations and disaster recovery options for clients in the face of adversity, specifically the 2010 Hurricane Season.

The data center is conveniently located across the street from the Sheraton Dallas Hotel and provides businesses and families with support to deal with the loss of their daily luxuries during a natural disaster. A company's private networks can be routed to any of the Sheraton Dallas' meeting rooms via their robust fiber network, which allows the company to continue operations in the comfort of the hotel.

“The Sheraton Dallas Hotel is thrilled to partner with an organization like the 2020 Live Oak Street Mission Critical Facility,” said Ray Hammer, general manager of the Sheraton Dallas Hotel. “Downtown Dallas is an ideal location for such a dedicated facility. We are delighted to offer our high-tech services and accommodations for the employees and families that may be impacted by an unforeseen natural disaster. ”

Dallas presents itself as a logical solution to ensure that a company's data and personnel are safe during a tropical event or disaster on the gulf coast. Located over 200 miles from the coast, Dallas also ensures that a company's operations are far enough removed to avoid impact while also being close enough to be easily accessible. During Hurricanes Katrina, Rita, and Ike, the downtown Dallas area never lost power or required the use of emergency generators.

### **About 2020 Live Oak Street MCF**

2020 Live Oak Street MCF is a 12 floor privately held Texas facility containing approximately 130,942 rentable square feet strictly focused on Mission Critical Data Center and Telecommunication service delivery. The presence of dedicated diverse-fed Oncor power vaults and over a dozen international, national, and regional carriers allows 2020 MCF to provide an exceptional level of service. The facility is dedicated solely to operations space thereby minimizing hazards associated with mixed use facilities. 2020 Live Oak Street MCF occupies an entire City block

which provides an additional level of security for center operations. For more information visit [www.2020liveoakstreet.com](http://www.2020liveoakstreet.com).

### **About the Sheraton Dallas Hotel**

The Sheraton Dallas Hotel is a spirited urban destination that helps guests stay connected with the world. Only steps away from the city's vibrant arts and business districts, and adjacent to the DART rail line, guests of the Sheraton Dallas can experience the culture, sports centers, entertainment, shopping and dining options that have made Dallas a world-renowned destination. Featuring 1,840 guest rooms and over 230,000 square feet of meeting and event space, the hotel combines form, function and style to host a video conference for 10 or a gala for 5,000. In addition, the hotel's combination of engaging service and a fresh, inviting atmosphere allows guests who are traveling for business and pleasure to relax, take time to explore and celebrate time together.

For more information about the Sheraton Dallas, or to make a reservation, visit [www.sheratondallashotel.com](http://www.sheratondallashotel.com). From the U.S. and Canada, reservations for any Sheraton hotel worldwide can be made by calling 1-800-325-3535 or visiting [www.starwoodhotels.com/sheraton](http://www.starwoodhotels.com/sheraton).

### **About Starwood Hotels & Resorts Worldwide**

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1,000 properties in nearly 100 countries and territories with 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and Element<sup>SM</sup>. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com).

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