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SHERATON DALLAS HOTEL UNVEILS NEW ON-LINE ROOM SERVICE OFFERING FOR GUESTS

Hotel's hi-tech service is leading the way among downtown Dallas Hotels

DALLAS – September 1, 2010 – The Sheraton Dallas Hotel recently unveiled a new hi-tech guest offering – a website dedicated to on-line room service orders – a service that is setting the stage for state-of-the-art technology among hotels in downtown Dallas. Using the hotel's free Wi-Fi, guests staying at the hotel can browse the in-room dining menu from a laptop, iPhone or at the hotel's "Link@SheratonSM experienced with Microsoft®" lobby lounge, place an order and have the food delivered to any location within the hotel.

"At the Sheraton Dallas Hotel, we pride ourselves in having the most state-of-the-art technology offerings to give our guests services that will simplify their travels even more during their stay with us," said Ray Hammer, general manager of Sheraton Dallas Hotel. "This new room service website does just that, and it adds an element of fun and convenience to the standard way of purchasing room service. With the click of a mouse or the tap of finger on an iPhone, guests can have food delivered when they want it and where they want it, without having to pick up the phone."

To take advantage of the new service, guests can be anywhere in the hotel or conference center where internet access is available. The meal can either be charged to the room, a credit card or paid in cash upon delivery. Guests will simply enter a first and last name and room number, and will gain immediate access to the new website. As an incentive for guests to try the new service, a 10 percent discount is being offered. Food and beverages are available through in-room dining from 6:00 a.m. until 1:00 a.m., anywhere in hotel. For the full menu, visit www.SheratonDallasRoomService.com

About the Sheraton Dallas Hotel

The Sheraton Dallas Hotel is a spirited urban destination that helps guests stay connected with the world. Only steps away from the city's vibrant arts and business districts, and adjacent to the DART rail line, guests of the Sheraton Dallas can experience the culture, sports centers, entertainment, shopping and dining options that have made Dallas a world-renowned destination. Featuring 1,840 guest rooms and over 230,000 square feet of meeting and event space, the hotel combines form, function and style to host a video conference for 10 or a gala for 5,000. In addition, the hotel's combination of engaging service and a fresh, inviting atmosphere allows guests who are traveling for business and pleasure to relax, take time to explore and celebrate time together.

For more information about the Sheraton Dallas, or to make a reservation, visit www.sheratondallashotel.com. From the U.S. and Canada, reservations for any Sheraton hotel worldwide can be made by calling 1-800-325-3535 or visiting www.starwoodhotels.com/sheraton.

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