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***FOR IMMEDIATE RELEASE***

## **SHERATON DALLAS HOTEL PROVIDES ACCOMMODATIONS FOR FAMILIES VISITING CHILDREN'S MEDICAL CENTER**

**DALLAS – February 18, 2009** – Located at the heart of Dallas' commercial center, the Sheraton Dallas Hotel announced today that it has joined forces with Children's Medical Center to provide much-needed accommodations for the growing number of visiting families who have children being cared for at the hospital. In addition, the hotel will provide various in-kind items to the hospital throughout the year, as well as volunteer support.

"Children's is a phenomenal institution with a standard of care unlike no other," said Ray Hammer, general manager of the hotel. "The Sheraton Dallas Hotel wanted to support the hospital in ways that directly benefit the children being treated and their families, so being able to offer accommodations for qualified, visiting families are one way to help the hospital fulfill a tremendous need. We also look forward to providing volunteer support by our hotel staff and other in-kind donations."

As the largest hotel in Dallas, the hotel prides itself on being an active community participant. In addition to this new effort with Children's, the hotel has also developed a partnership with The Bridge, Dallas' newest homeless assistance center, and continues with its plans to cultivate partnerships with other community organizations in order to address civic issues and stimulate economic growth, tourism and development.

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## **Sheraton Dallas Hotel Provides Accommodations for Children's Medical Center Families - 2**

### **About Children's Medical Center**

In its mission to make life better for children, the Children's Medical Center pediatric healthcare system devotes itself solely to caring for the complex medical needs of children. Children's is private, not-for-profit, and is the ninth largest pediatric healthcare provider in the country, licensed for 483 beds and operating 10 ambulatory care sites. More than 800 medical staff members help fulfill the needs of patients and their families during more than 350,000 patient visits each year. Through its academic affiliation with UT Southwestern Medical Center, Children's hosts research conducted by its medical staff members that is instrumental in developing treatments, therapies, and greater understanding of pediatric diseases. Many of the 50 specialty programs of the Children's system have received national and international recognition, confirming a stellar reputation for Children's as one of the finest pediatric healthcare providers in the U.S. Children's Dallas is the only designated Level 1 trauma center for pediatrics in Texas and one of only 14 in the U.S.

### **About the Sheraton Dallas Hotel**

The Sheraton Dallas, featuring 1,840 guest rooms and over 230,000 square feet of meeting space, offers the ideal meeting environment for events of any size. The hotel's meeting and event amenities include high-speed Internet access, complete audiovisual and production services and technicians, meeting and event staff, convention center staff and a full-time wedding coordinator. Guest amenities include 24-hour room service, express/video check-out options, an indoor and outdoor pool, full-service health club, sauna and complimentary breakfast and afternoon hors d'oeuvres with a wide selection of beverages at the Club Lounge. A variety of dining and entertainment options are also available.

For more information about the Sheraton Dallas, or to make a reservation, visit [www.sheraton.com/Dallas](http://www.sheraton.com/Dallas). From the U.S. and Canada, reservations for any Sheraton hotel worldwide may be obtained by calling 1-800-325-3535 or logging onto [www.starwoodhotels.com/sheraton](http://www.starwoodhotels.com/sheraton).

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