



## STAR CHEFS AND GREAT WINES AT SAVOR DALLAS

### 6<sup>TH</sup> ANNUAL EVENT RETURNS TO DOWNTOWN DALLAS

#### FOR IMMEDIATE RELEASE

Dallas, Texas --- The 6<sup>th</sup> annual Savor Dallas to be held March 5th and 6th in downtown Dallas, is "An International Experience of Wine, Food, Spirits and the Arts," dedicated to showcasing the finest chefs in Dallas-Fort Worth, the world's best beverages, and the renaissance of Downtown Dallas, especially the Arts District. The largest premium wine and food event in Texas will be headquartered in the recently renovated Sheraton Dallas Hotel.

"We are so excited to be gearing up for Savor Dallas 2010," says Jim White, co-founder along with his wife Vicki Briley-White. "The addition of the AT&T Performing Arts Center adds a spectacular new element to the "Arts District Wine Stroll", and the beautifully renovated Sheraton Dallas is the host hotel for the weekend and venue for the "International Grand Tasting" and our Reserve Tasting."

On Friday, March 5th, Savor Dallas celebrates the Arts District with the popular "Arts District Wine Stroll". Guests enjoy wine and food tastings in the beautiful Dallas Museum of Art - Seventeen Seventeen Restaurant; Meyerson Symphony Center; Nasher Sculpture Center; Winspear Opera House; and Wyly Theatre (from 5-7pm).

The Sheraton Dallas Hotel is the focal point of all the fun activities on Saturday March 6th. The afternoon features a series of wine tasting seminars led by top experts. Then, a limited attendance "Reserve Tasting" featuring super premium wines and spirits is presented in the Sheraton's 38th floor Chaparral Club.

The gourmet highlight of the Savor Dallas weekend is the "International Grand Tasting" (March 6, 7-10pm). It's staged in The Lone Star Ballroom of the Sheraton Dallas and features a sampling of signature cuisines from over 60 of Dallas-Fort Worth's "Star Chefs." Additionally, guests can choose from over 400 premium wine varietals, top shelf cocktails and hand-crafted beer and ales.

Savor Dallas donates proceeds from a fine wine silent auction to the North Texas Food Bank and funds a scholarship for a deserving chef to attend culinary school, which is administered through the Greater Dallas Restaurant Association. The Art Department at Booker T. Washington High School receives profits from sales of Savor Dallas t-shirts and proceeds from the sale of student artwork at Savor Dallas.

For a complete schedule of events and list of participating restaurants, and to purchase tickets, go to [www.SavorDallas.com](http://www.SavorDallas.com) or call 888-728-6747.

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