



Media Contacts:  
Molli Samuels or Michelle Frith  
Cooksey Communications  
972-580-0662, x22 or x14  
[molli@cookseypr.com](mailto:molli@cookseypr.com);  
[michelle@cookseypr.com](mailto:michelle@cookseypr.com)

***FOR IMMEDIATE RELEASE***

## **SHERATON DALLAS HOTEL NAMES CONVENTION SERVICE MANAGER**

**DALLAS – May 7, 2009** – The Sheraton Dallas Hotel announced today that Paul Ruby has joined the hotel as convention service manager. In this role, Ruby will be responsible for the smooth execution of meetings, events and conferences hosted at the hotel, including those taking place during the property’s \$90 million renovation project that is scheduled for completion later this year.

“Paul is a perfect example of the top national talent that the Sheraton Dallas Hotel looks for when recruiting new executive staff to serve our guests,” said Ray Hammer, general manager of the Sheraton Dallas Hotel. “He has been recognized by Starwood and by our industry associations for his dedication to superior customer service and excellence performance standards. Paul will be a true asset to our team and we look forward to the expertise and contributions he will bring to the table.”

With nearly 20 years serving at Starwood properties, Ruby has developed an extensive background in catering and convention services. Most recently, he worked with the Westin Park Central Hotel in Dallas where he served as director of catering and convention services and as senior convention manager. In 2008, Ruby was recognized as Convention Manager of the Year by the Association for Convention Operations Management (ACOM) and *Successful Meetings* magazine. Among his many additional honors, he received a White House Certificate of Appreciation in 2001 and was also named Catering and Convention Service Director of the year for the SW Region in 2004, Convention Director of the Year for revenue achievement in 2004 and Convention Manager of the Year for Starwood NAD in 2006.

Ruby earned an Associates Degree in Applied Science for food service and hotel management from Jefferson State in Birmingham, Ala., and is designated as a certified meeting planner. He is a member of ACOM and has served as vice chairman of the association’s program committee.

--more--

**About the Sheraton Dallas Hotel**

Located at the heart of Dallas' commercial center, the Sheraton Dallas offers an ideal meeting environment for events of any size. Featuring 1,840 guest rooms and over 230,000 square feet of meeting space, the Sheraton Dallas combines form, function and style to host a video conference for 10 or a gala for 5,000. The hotel's meeting and event amenities include high-speed Internet access, complete audiovisual and production services and technicians, meeting and event staff, convention center staff and a full-time wedding coordinator. Guest amenities include 24-hour room service, express/video check-out options, an indoor and outdoor pool, full-service health club, sauna and complimentary breakfast and afternoon hors d'oeuvres with a wide selection of beverages at the Club Lounge. A variety of dining and entertainment options are also available. For more information about the Sheraton Dallas, or to make a reservation, visit [www.sheraton.com/Dallas](http://www.sheraton.com/Dallas). From the U.S. and Canada, reservations for any Sheraton hotel worldwide may be obtained by calling 1-800-325-3535 or logging onto [www.starwoodhotels.com/sheraton](http://www.starwoodhotels.com/sheraton).

**About Starwood Hotels & Resorts Worldwide, Inc.**

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 960 properties in 97 countries and 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and Element<sup>SM</sup>. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com).